

SABBIR AHMED

IT Professional

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[LinkedIn](#) | [Portfolio](#)

Address: Chatmohar, Pabna.



Objective

Motivated IT professional with solid experience in networking, hardware troubleshooting, and IT support. Skilled in managing IT infrastructure and ensuring seamless technical operations. Bringing additional expertise in digital marketing, social media management, and graphic design to support diverse organizational needs. Eager to contribute problem-solving skills and a multidisciplinary background to enhance operational efficiency and drive growth.

Skills & Tools

Digital Marketing	: Google Ads, Meta Ads, Web Analytics, Basic SEO & Email Marketing.
Graphic Design	: Advanced skills in Adobe Illustrator, Photoshop & Canva. Logo design, Business card design, Flyer and Print ready design types.
Hardware & Networking	: A hardcore experience of assembling any computer/ accessories, Network equipment (Router, Switch, cables), configures and troubleshoots under any Windows Platform. Installing and configuring the software.
Tools & Applications	: MS Office, Illustrator, Photoshop, Canva, ChatGPT and etc.
Operating System	: Windows (Xp, 7, 8, 10), Linux, Mac and others.

Experience

Social Media Manager | Hacktolive Academy [2024 – Present]

Managed social media content and strategy across platforms, focusing on audience growth and engagement. Ran targeted Meta Ads campaigns to promote courses and drive traffic effectively.

Executive (Payroll & IT) | Bori Garment Accessories Co., Ltd. [2021 – 2022]

Handled payroll processing, attendance, and salary management with accuracy and confidentiality. Provided IT support, maintained office systems, and ensured smooth technical operations.

IT Officer | Anzir Apparels Ltd. Unit-02 [2021 – 2021]

Provided technical support and maintained network, hardware, and software systems across the factory. Ensured smooth operation of ERP systems, CCTV, attendance devices, and daily IT infrastructure.

Graphic Designer | StudyTech Traing Center [2018 – 2019]

Designed promotional materials, course banners, and social media content to support marketing efforts. Collaborated with the team to create visually engaging graphics using tools like Adobe Photoshop and Canva.

Training (Experience)

Advanced Facebook Marketing Course | Fahimul Khan [2025- 3 Months]

Completed hands-on training on advanced Facebook Ads strategies, including audience targeting, pixel setup, and conversion tracking. Gained practical experience in campaign structuring, A/B testing, and performance optimization using Meta Business Suite.

AI-Driven Meta Ads Mastery | Skilluper [2024- 6 Months]

Learned to leverage AI tools for creating high-converting Meta Ads with smart targeting and automation. Focused on campaign optimization, budget scaling, and ad creatives using data-driven strategies.

Digital Marketing | SR Dream IT [2023- 6 Months]

Completed comprehensive training covering SEO, social media marketing, email campaigns, and content strategy. Gained practical skills in digital tools and techniques to effectively promote brands online.

CCNA- Routing & Switching (200-125) | AND Eduservices Ltd. [2019- 3 Months]

Completed in-depth training on network fundamentals, IP addressing, and routing protocols. Gained hands-on experience configuring and troubleshooting Cisco routers and switches in complex network environments.

Academic Project

Project Lead | Multi-Vendor E-Commerce Android App ("Duar")

[2022 – 2023]

Led a 5-member team in building a cross-platform e-commerce Android application using Flutter for frontend and Laravel for backend. Managed overall project execution, including proposal drafting, milestone planning, presentation delivery, and final paper writing. Coordinated team tasks, ensured timely progress, and maintained alignment with academic and technical requirements. Oversaw UI/UX structure, database schema design, and integration with payment systems and admin/seller dashboards. Focused on leadership, technical documentation, and communication to ensure a successful and collaborative project outcome.

Extracurricular Activity

President | Foundation of Humanity (FOH)

[2020 – Present]

During the COVID-19 pandemic, a group of university students founded the Foundation of Humanity, a non-profit organization committed to serving those in need. Since its inception, the organization has provided vital support by distributing food, clothing, and financial aid to vulnerable communities. It has actively organized awareness campaigns on COVID-19 and collaborated with various government agencies as volunteer partners. Each year, the Foundation hosts multiple events aimed at promoting social welfare and humanitarian values.

Education

BSC-In-Engineering | Dhaka International University, Dhaka.

Department : Computer science and engineering
Passing Year : 2023 (4 years)
Result : CGPA-3.26 (Out of 4.0)

Diploma-In- Engineering | North-Bengal Institute of Technology, Bogura.

Department : Computer Technology
Passing Year : 2019 (4 years)
Result : CGPA-3.19 (Out of 4.0)

S.S.C (Humanities) | Chatmohar R. C. N. & B. S. N. High School Chatmohar, Pabna.

Group : Humanities
Passing Year : 2014 (5 years)
Result : CGPA-4.25 (Out of 5.0)

Personal Information

Name : Sabbir Ahmed
Father's Name : Md. Abdul Malek
Mother's Name : Mst. Bulbul Parven
Permanent Address : Vill- Baluchar, P.O: Chatmohar, Dist- Pabna.
Marital Status : Married
Nationality : Bangladeshi (By Born)
Religion : Islam
Date of Birth : 21-04-1998
Gender : Male
Height : '5.9"
Blood Group : O⁽⁺⁾ve
Weight : 70kg
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Reference

Md. Bakiuzzam (Newton)
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Anzir Group
Zirabo, Ashulia, Savar, Dhaka.
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